



Woodale Crossing Groundbreaking Sponsorship Opportunities



(Pictured: plans of the new Jewish Family Services affordable senior living residence, Woodale Crossing)

We are thrilled to invite you to the groundbreaking for Woodale Crossing, a free celebration which is open to all and supports residential mental and social services at Woodale Crossing.

**Thursday, May 16, 2024, from 9:00 am to 10:30 am
4114 W. Woodale Avenue, Brown Deer, Wisconsin 53209**

This momentous occasion will mark the beginning of a transformative project on the JFS Housing campus in Milwaukee County! Proceeds from this event provide mental health and social services for the 415 residents of JFS Housing which include children, adults and seniors.

Join us for a celebratory event with light refreshments and be part of something truly special.

We invite you to take this opportunity to support JFS by becoming a sponsor.

Your partnership will play a crucial role in providing barrier-free access to programming that promotes dignity, independence and improved functioning for vulnerable populations.

Your contribution is 100% tax deductible.



Your Sponsorship Provides Compassionate Care for Woodale Crossing Residents

- Woodale Crossing will be a state-of-the-art green LEED™ certified silver residence, which is an affordable supportive housing community of 56 units for seniors with and without disabilities. One-quarter of the units will be reserved for households with a member with a disability who qualifies as homeless. Available on-site services will include socialization and skill-based programming, social services, and supportive home care services.
- The Community Resource Program provides social services and programming to promote stability, wellness and inclusion for the approximate 350 residents who live at JFS Housing properties of Bradley Crossing Supportive Housing Community and Deerwood Crossing Senior Residences. Woodale Crossing will provide a Community Resource Program for its residents, thanks to your support.
- Through direct client services, advocacy, and referrals to other safety-net resources, the program encourages independence and wellness through informative presentations, support groups, and interactive sessions. Residents will be offered on-site coordinated activities, special events, clubs, and field trips to community-based opportunities.
- The goal of the Community Resource Program is to mitigate the negative effects of poverty and promote stability, inclusion, community engagement, and wellbeing for residents of our housing.
- Outcomes will also include increased coping, self-esteem, self-confidence, problem solving skills, and social interconnectedness.



For more information, contact:

Jenny Heyden

414-225-1345

jheyden@jfsmilw.org



SPONSORSHIP LEVELS

Groundbreaking Premiere Sponsor – Woodale Crossing \$25,000

- Enjoy visual and verbal recognition at the event in printed program and placard on easel.
- Ten special donor story posts with images over six months on social media.
- Logo placement in print and online materials such as invitations, event listings, JFS and JFS Housing emails and event posts. Your support will be recognized in the JFS annual report and donor newsletter.

A Home for Us – Gold Support Level Sponsor - \$10,000

- Five special donor story posts with images over three months on social media.
- Special signage and visual and verbal recognition at the event in printed program and placard on easel.
- Logo in print and online - invitation, event listings, JFS and JFS Housing emails and event posts.
- Mention in JFS annual report, donor newsletter, website, and social media.

Bright Future – Silver Support Level Sponsor- \$5,000

- Two special donor story posts with images on social media.
- Visual and verbal recognition at the event in printed program and placard on easel.
- Logo in print and online –invitation, event listings, JFS and JFS Housing emails and event posts. Mention in JFS annual report, donor newsletter, website, and social media.

Ripple Effect – Bronze Support Level - \$3,000

- Special donor focus story and images post to social media prior to the event.
- Visual recognition at the event in printed program and placard on easel.
- Logo in print and online - event invitation, listings, emails and event posts.
- Mention in JFS annual report, donor newsletter, website, social media and groundbreaking program.

Community Connector: Support Level \$1,000

- Special story posted on social media prior to the event.
- Visual and verbal recognition at the event in printed program and placard on easel.
- Logo in print and online - event invitation, listings, emails and event posts.
- Mention in JFS annual report, donor newsletter, website, social media and groundbreaking program.

Helping Hand: Support Level \$100 - \$500

- Logo at event, JFS annual report, donor newsletter.

Please confirm your sponsorship by April 25, 2024. Sponsorship Form Attached.
Please contact Jenny Heyden with any questions or to submit form/logo: jheyden@jfsmilw.org;
Direct phone (414) 225-1345, Fax (414) 225-1346



2024 Woodale Crossing Groundbreaking Sponsorship Confirmation Form

Event Date: Thursday, May 16, 2024
Time: 9:00 am -10:30 am
Location: Future Woodale Crossing @ 4114 W. Woodale Ave, Brown Deer

Attn: Development Department
1300 N. Jackson Street
Milwaukee, WI 53202
Phone: (414) 225-1344
Website jfsmilw.org

Date: Organization Name for Recognition:

Address:

City, State, Zip Code:

Contact Person: Title:

Phone: Email:

SPONSORSHIP LEVELS

- Premiere Sponsor - \$25,000 Level** **Quantity:** **Total Cost:**
Includes comprehensive event recognition, logo and all inclusion below plus a special press release.
- Gold Level Sponsor - \$10,000 Level** **Quantity:** **Total Cost:**
Includes comprehensive event recognition in print, online, and communications with special signage.
- Silver Level Sponsor - \$5,000 Level** **Quantity:** **Total Cost:**
Includes comprehensive event recognition in print, online, and communications with special signage.
- Bronze Level Sponsor - \$3,000 Level** **Quantity:** **Total Cost:**
Includes comprehensive event recognition in print, online, and communications with special signage.
- Community Connector - \$1,000 Level** **Quantity:** **Total Cost:**
Includes comprehensive event recognition in print, online, and communications.
- Helping Hand - \$100 - \$500 Level** **Quantity:** **Total Cost:**
Includes event recognition in print, online, and communications.

All sponsorship levels are 100% tax deductible.

Paid By: Send Invoice Check: Make checks payable to Jewish Family Services

Master Card Visa Discover American Express

Credit Card #: Exp. Date: /

Signature:

Please return this form and payment to JFS, Development Dept., 1300 N. Jackson Street, Milwaukee, WI 53202 or via email to Jenny Heyden, jheyden@jfsmilw.org, questions call 414-225-1345, fax (414) 225-1346.