

## Woodale Crossing Groundbreaking Sponsorship Opportunities



*(Pictured: plans of the new Jewish Family Services affordable senior living residence, Woodale Crossing)*

**We are thrilled to invite you to the groundbreaking for Woodale Crossing, a free celebration which is open to all and supports residential mental and social services at Woodale Crossing.**

**Thursday, May 16, 2024, from 9:00 am to 10:30 am  
4114 W. Woodale Avenue, Brown Deer, Wisconsin 53209**

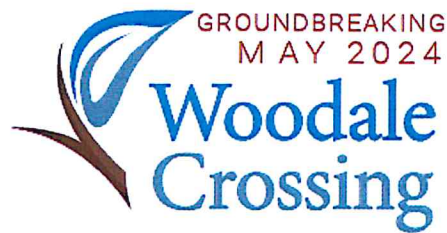
This momentous occasion will mark the beginning of a transformative project on the JFS Housing campus in Milwaukee County! Proceeds from this event provide mental health and social services for the 415 residents of JFS Housing which include children, adults and seniors.

Join us for a celebratory event with light refreshments and be part of something truly special.

**We invite you to take this opportunity to support JFS by becoming a sponsor.**

Your partnership will play a crucial role in providing barrier-free access to programming that promotes dignity, independence and improved functioning for vulnerable populations.

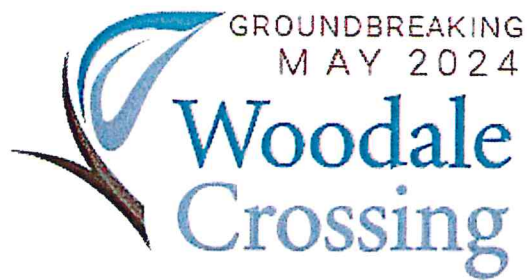
Your contribution is 100% tax deductible.



### **Your Sponsorship Provides Compassionate Care for Woodale Crossing Residents**

- The Community Resource Program provides social services and programming to promote stability, wellness and inclusion for the approximate 350 residents who live at JFS Housing properties of Bradley Crossing Supportive Housing Community and Deerwood Crossing Senior Residences. Woodale Crossing will provide a Community Resource Program for its residents, thanks to your support.
- Through direct client services, advocacy, and referrals to other safety-net resources, the program encourages independence and wellness through informative presentations, support groups, and interactive sessions. Residents will be offered on-site coordinated activities, special events, clubs, and field trips to community-based opportunities.
- The goal of the Community Resource Program is to mitigate the negative effects of poverty and promote stability, inclusion, community engagement, and wellbeing for residents of our housing. Outcomes will also include increased coping, self-esteem, self-confidence, problem solving skills, and social interconnectedness.
- A wealth of research shows that supportive housing empowers the vulnerable populations that we serve to have improved health outcomes, reduced dependency on costly interventions, achieve independence, and experience lower risk of eviction and homelessness.
- Part of the supportive services will address the mental health needs of residents living at Woodale Crossing, as well as clients who live in the surrounding community, and students and their families at Brown Deer School District with on-site mental health services.
- Woodale Crossing will be a state-of-the-art green LEED certified silver residence, which is an affordable supportive housing community of 56 units for seniors with and without disabilities. One-quarter of the units will be reserved for households with a member with a disability who qualifies as homeless. Available on-site services will include socialization and skill-based programming, social services, and supportive home care services.
- Our experience and data demonstrate the value of supportive housing. In a recent survey, 77% of respondents reported that they felt that they were better able to manage stress since moving to Bradley Crossing. **Thanks to you, we look forward to offering these same important services to care for the wellbeing of our residents at Woodale Crossing.**





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## SPONSORSHIP LEVELS

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### **The Brewmaster: Premiere Sponsor – Wood Ale Crossing \$25,000**

- *Option: Bring a Wood Ale to Woodale!* Sponsor the exclusive label JFS Wood Ale for year-long recognition at the Groundbreaking and beyond! As the **Brewmaster**, bask in premiere recognition as we roll out the barrel to label a Wood Ale commemorating the new residence.
- Sponsorship perks include an immersive group tour of a Milwaukee brewery, the opportunity for product input, and logo integration into the design of JFS Wood Ale.
- Enjoy visual and verbal recognition at the event in printed program and placard on easel.
- Gain visibility with logo placement in print and online materials such as invitations, event listings, JFS and JFS Housing emails and event posts.
- Your support will be recognized in the JFS annual report, donor newsletter, website, social media channels and groundbreaking program.

### **A Home for Us – Gold Support Level Sponsor - \$10,000**

- Five special donor story posts with images over three months on social media.
- Special signage and visual and verbal recognition at the event in printed program and placard on easel.
- Logo in print and online - invitation, event listings, JFS and JFS Housing emails and event posts.
- Mention in JFS annual report, donor newsletter, website, social media and groundbreaking program.

### **Bright Future – Silver Support Level Sponsor- \$5,000**

- Two special donor story posts with images on social media.
- Visual and verbal recognition at the event in printed program and placard on easel.
- Logo in print and online –invitation, event listings, JFS and JFS Housing emails and event posts. Mention in JFS annual report, donor newsletter, website, social media and groundbreaking program.

*(over for more)*

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## **SPONSORSHIP LEVELS, continued**

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### **Ripple Effect – Bronze Support Level - \$3,000**

- Special donor focus story and images post to social media prior to the event.
- Visual recognition at the event in printed program and placard on easel.
- Logo in print and online - event invitation, listings, emails and event posts.
- Mention in JFS annual report, donor newsletter, website, social media and groundbreaking program.

### **Community Connector: Support Level \$1,000**

- Special story posted on social media prior to the event.
- Visual and verbal recognition at the event in printed program and placard on easel.
- Logo in print and online - event invitation, listings, emails and event posts.
- Mention in JFS annual report, donor newsletter, website, social media and groundbreaking program.

### **Helping Hand: Support Level \$100 - \$500**

- Visual and verbal recognition at the event in printed program and placard on easel.
- Logo in print and online - event invitation, listings, emails and event posts.
- Mention in JFS annual report, donor newsletter, website, social media and groundbreaking program.

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**Please confirm your sponsorship by April 25, 2024**

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All sponsorships are 100% tax deductible. Sponsorship Form Attached.

Please contact me with any questions and provide your logo if relevant:

Jenny Heyden, direct phone 414-225-1345, [jheyden@jfsmilw.org](mailto:jheyden@jfsmilw.org)

More information at [jfsmilw.org](http://jfsmilw.org)



# 2024 Woodale Crossing Groundbreaking Sponsorship Confirmation Form

Event Date: Thursday, May 16, 2024

Time: 9:00 am -10:30 am

Location: Future Woodale Crossing @ 4114 W. Woodale Ave, Brown Deer

Attn: Development Department

1300 N. Jackson Street

Milwaukee, WI 53202

Phone: (414) 225-1344

Website [jfsmilw.org](http://jfsmilw.org)

Date:	<input type="text"/>	Organization Name for Recognition:	<input type="text"/>
Address:	<input type="text"/>		
City, State, Zip Code:	<input type="text"/>		
Contact Person:	<input type="text"/>	Title:	<input type="text"/>
Phone:	<input type="text"/>	Email:	<input type="text"/>

## SPONSORSHIP LEVELS

<input type="checkbox"/>	<b>Brewmaster Sponsor - \$25,000 Level</b>	<b>Quantity:</b> <input type="text"/>	<b>Total Cost:</b> <input type="text"/>
<i>Bring Wood Ale to Woodale- sponsor the special label Lakefront Brewery beer for year-long recognition at the Groundbreaking and beyond with your logo and all inclusion below plus a special press release.</i>			
<input type="checkbox"/>	<b>Gold Level Sponsor - \$10,000 Level</b>	<b>Quantity:</b> <input type="text"/>	<b>Total Cost:</b> <input type="text"/>
<i>Includes comprehensive event recognition in print, online, and communications with special signage.</i>			
<input type="checkbox"/>	<b>Silver Level Sponsor - \$5,000 Level</b>	<b>Quantity:</b> <input type="text"/>	<b>Total Cost:</b> <input type="text"/>
<i>Includes comprehensive event recognition in print, online, and communications with special signage.</i>			
<input type="checkbox"/>	<b>Bronze Level Sponsor - \$3,000 Level</b>	<b>Quantity:</b> <input type="text"/>	<b>Total Cost:</b> <input type="text"/>
<i>Includes comprehensive event recognition in print, online, and communications with special signage.</i>			
<input type="checkbox"/>	<b>Community Connector - \$1,000 Level</b>	<b>Quantity:</b> <input type="text"/>	<b>Total Cost:</b> <input type="text"/>
<i>Includes comprehensive event recognition in print, online, and communications.</i>			
<input type="checkbox"/>	<b>Helping Hand - \$100 - \$500 Level</b>	<b>Quantity:</b> <input type="text"/>	<b>Total Cost:</b> <input type="text"/>
<i>Includes event recognition in print, online, and communications.</i>			

**All sponsorship levels are 100% tax deductible.**

**Paid By:** ☐ Send Invoice ☐ Check: Make checks payable to Jewish Family Services

☐ Master Card ☐ Visa ☐ Discover ☐ American Express

Credit Card #:  Exp. Date:  /

Signature:

Please return this form and payment to JFS, Development Dept., 1300 N. Jackson Street, Milwaukee, WI 53202 or via email to Deb Langkau, [dlangkau@jfsmilw.org](mailto:dlangkau@jfsmilw.org), questions call 414-225-1344. Online: [jfsmilw.org](http://jfsmilw.org)